Smart Freight Shippers Alliance (SFSA)

Website: https://www.smartfreightcentre.org/en/smart-freight-shippers-alliance-china/

Host organization: Smart Freight Centre China

Mode covered: Road transportation

Region: China

Objective

The Smart Freight Shippers Alliance (SFSA), initiated by the Smart Freight Centre China, was founded in 2019 by multinational shippers together with transport service providers and technology providers. Aiming to create an eco-system for low-carbon and efficient freight industry, SFSA works closely with government, industry associations and development agencies with mandates of sustainable development of freight sector. The objective of SFSA is to improve the operation efficiency of logistics system, accelerate the promotion and adoption of smart, green and efficient technologies and measures; influence industry policy standards, and facilitate information exchange, recognize and promote smart freight leaders. SFSA build constructive communication and coordination with policy makers, industry associations, to facilitate a seamless dialogue and exchange of information on policies, measures and solutions for sustainable logistics and freight.

Benefits of this initiative

- Take a visible leadership role in making China’s logistics sector more efficient and sustainable together
- Learn from peer multinationals and gain access to experts and partners in China to improve your own logistics network: transparency, reliability, flexibility and low carbon
- Influence and stay up to date with relevant government policies and regulations impacting sustainable freight in China
- Improve the supply chain carrier performance by jointly building up a smart carrier pool.
- Design and collaborate on low emission logistics projects

How to engage

Join as a member or participant in SFSA events.

Related policy or advocacy work

Developed carrier selection criteria to select carriers towards safety, complaint, efficiency and green development in China.

Projects

Smart Carrier Pool Project.

Key words

Sustainable logistics development in China.