Brazilian Green Logistic Program
(Programa de Logística Verde Brasil
– PLVB®)

Website: [www.plvb.org.br](http://www.plvb.org.br) and [www.ibts.eco.br](http://www.ibts.eco.br)

**Host organization**  
Brazilian Sustainable Transportation Institute (Instituto Brasileiro de Transporte Sustentável – IBTS®)

**Mode covered**  
Multimodal

**Region**  
Brazil and South America.

**Objective**  
The PLVB is a strategic initiative of a group of private companies (named Program Member Companies) managed by IBTS that reflects their commitment to corporate socio-environmental responsibility in an ESG like environment. PLVB seeks to capture, integrate, consolidate, and apply knowledge with the objective of reducing the intensity of greenhouse gas (GHG) emissions, in particular, carbon dioxide (CO2), air pollutants and also improve the efficiency of logistics and freight transportation in Brazil. PLVB works through the progressive development of a national logistics sustainability program that will give autonomy and will train shippers, carriers, logistics service providers and all other agents that support and/or act in these activities.

**Benefits of this initiative**  
The program facilitates collaboration and exchange between members and with external stakeholders through meetings/events, case studies of implemented actions, training and establishment of partnerships. It also helps with support with reporting, advocacy, collaboration and concrete emissions reduction projects.

**How to engage**  
Membership with a fee.

**General Pledge**  
The program requires members to set targets of GEE emission reduction in accordance to their knowledge, background and common sense and based on the experience of national and international stakeholders. PLVB also requires its members to develop action plans and implement actions based on acquired and shared knowledge as the program evolves. This is done with the guidance of the academy.

**Technical Pledge**  
Science based targets for GEE emission reduction.

**Related Policy or advocacy work**  
Three main technical chambers – ESG, ODS and energy and technology transition. PLVB also recognizes Program Members Companies through publicity, promotion and marketing and will use the Freight Transport Green Label Recognition System, launched by 2020.

**Projects**  

**Key Words**  
The Program primarily considers 22 best practices covering vehicle solutions (e.g. biofuels, green tires, aerodynamic enhancement; telematics, electric vehicles etc.), fleet operation (e.g. vehicle charging optimization, vehicle sharing), Eco driving, intelligent routing etc.), modal transfer (e.g. from trucks or vans do bikes), intermodal transport etc.) among other solutions. At present it enlarged the vision to consider ESG approach (social and governance).