Road Freight Zero
Website: https://www.weforum.org/projects/decarbonizing-road-freight-initiative

Host organization
World Economic Forum and Mission Possible Partnership

Mode covered
M-HDV Trucking.

Region
Europe for pilots. Global for ambition driving and shared learnings. The MPP trucking roadmap and transition strategy will cover Europe, US, China and India.

Objective
A multi-stakeholder cross-value chain coalition of first mover champions, working together to fast-track zero emission heavy-duty trucking toward a 1.5° trajectory by 2030.

Benefits of this initiative
Shared learnings; joint policy inputs; ambition and showcasing efforts; networking; collaborate on concrete projects.

How to engage
As partners of the World Economic Forum there is no additional fee.

General Pledge
Generally first-movers and those committed to zero by 2050.

Related Policy or advocacy work
We work closely with ECTA, T&E and ACEA. With key links to policy makers across the globe.

Projects
Current Benelux pilot project (e-infrastructure build out).