SmartWay Transport Partnership
Website: https://www.epa.gov/smartway

Host organization
US Environmental Protection Agency

Mode covered
Truck, rail, barge, air, marine.

Region
U.S. and Canada, with pilot in Mexico.

Objective
Provides a platform for benchmarking and reporting the environmental performance of freight carriers, with primary data, so cargo owners can complete comprehensive scope 3 freight emissions (CO2, NOX, PM, BC) assessment, reporting and optimization. Other program elements that support partner efforts include technology verification, recognition and incentives, branding, driver training and education, and peer to peer learning.

Benefits of this initiative
EPA is a neutral 3rd party serving as a trusted source of key freight performance data, leveling the playing field for information sharing, technology verification and best practices. Partners receive recognition and visibility for their efforts and carriers compete as preferred providers by showcasing their performance for customers selecting cleaner, greener freight services.

How to engage
Registering in one of three partner categories (Carrier, Logistics, Shipper), or trade associations and non-profits may participate as Affiliates.

General Pledge
Annual comprehensive freight benchmarking data submittal.

Technical Pledge
SmartWay is technology neutral, though it helps partner identify technologies and strategies which meet their unique fleet and supply chain needs.

Financial Pledge
Free to join, no cost.

Related Policy or advocacy work
Opportunities to participate with EPA in research projects, case studies, peer to peer learning and green freight conferences.

Projects
- https://www.epa.gov/smartway/learn-about-smartway-verified-technologies

Key words
Freight sustainability, freight performance, supply chain, scope 1, 2, 3 emissions reporting, logistics, CSR, ESG, government agency.